



Driving Business Value For Telcos with Blockchain

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Video Transcript

Tony Poulos

Tony Poulos here at TM Forum's Digital Transformation World in Nice. Today I have with me Adriano Poloni from Accenture. Adriano, firstly welcome and thank you for being here today. I understand that Accenture has just collaborated with the TM Forum to produce a new report called Blockchain: Where's The Value For Telecoms? Can you tell me a little more about that?

Adriano Poloni

Well, I think that the question is the number one question in the mind of everybody in our industry and the report is trying to answer, presenting real cases about how the telecoms are really exploiting and to which extent, this new technology in our industry.

Tony Poulos

Tell us, where do you see the value of blockchain and where it will be used in the telcos?

Adriano Poloni

Well, I think that you can really divide the use case domain into block. The data sharing and data mutualization type of use cases and the transfer of value type of use case. Both will be applicable and leveraged in our industry.

Tony Poulos

There are many proofs of concept in the field at the moment, but what do you see as the barriers for the adoption of blockchain?

Adriano Poloni

I think that the probably most important barrier is try to refrain, to jump to the technicality of the blockchain. That somehow is exciting, in particular the more tech savvy executives. But,

in fact, it's more important to look after the blockchain opportunity first of all from an ecosystem collaboration perspective, understanding the value for all the parties involved. Understanding which are the governance that can be put around and then also, based on that type of information, move to pick up the right technology solution and platform.

Tony Poulos

How does a company like Accenture play in the blockchain ecosystem?

Adriano Poloni

Well, two information. First, we want it to be a positive force in advancing the industry and the ecosystem itself for what pertain of the blockchain. So we are participating as a member in the major consortiums. So we are founding member, for example, of the Hyperledger Foundation. We are founding member of the Enterprise Alliance Solution and this type of participation is fundamental to push forward the industry. Then we have also specific tools: the blockchain readiness assessment and value exploration tool set. This is a tool set and the methodology can really help at the beginning of the journey, to asses the opportunity, the status of their organisation and the value dimension, the value drivers for this solution. That is clearly then connected to a framework, an architectural DLT framework that we develop to be sure to address in a proper way all the dimension of the blockchain solution.

Tony Poulos

Well Adriano, it looks like Accenture is playing a critical part in that new blockchain ecosystem. We wish you the best of luck.

Adriano Poloni

Thank you Tony. It was a pleasure.