



CANNES LIONS INTERNATIONAL FESTIVAL OF 2019

VIDEO TRANSCRIPT

Reinventing Experiences at Cannes Lions 2019

Reinventing the Agency Landscape

5 Live Panels & Debates

11 Deep Dive Conversations

And 10 Main Stage Performances

6 Jury Members and 1 Jury President

17 Leadership Viewpoints

And Tackling the Most Difficult Industry Questions

Reinventing the Festival Experience

Creating the First Digital Doggy Bag of All Festival Content

With Week in Review Site Live by Sunday

18,000+ Views

And Full Customizable Decks of Key Themes to Delegates by Tuesday

Almost 1,500 Full Downloads

Celebrating Out 10 Year Anniversary

107 Deep Dive Client Engagements

And 464 Marketing Guests

Reinventing Experiences for Our Clients' Customers

Taking Home 40 Lions

14 Bronze

14 Silver

10 Gold

And 2 Grand Prix

Reinventing Headlines

2 Million Video Views

72,000 Branded Engagements

#2 Largest Social Share of Voice

42 Press Briefings

241 Pieces of Coverage

Almost 50 Million Media Impressions

Bring on 2020

Accenture Interactive

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