

## ACCENTURE CLOUD INNOVATION CENTER FOR FINAL SERVICES FORM

## **VIDEO TRANSCRIPT**

Visual	Voice
	Digital competitors are sprinting ahead; the desire to transform is wrestling with the pressure to be innovative and legacy IT is a burden.
Why cloud? How? What's possible?	Financial Services have gone from asking "Why cloud?" to "How?" and "What's possible?"
The Accenture Cloud Innovation Center for Financial Services	From technology and applications, to strategies and solutions in action, many answers can be discovered, tested and fine tuned at our Cloud Innovation Center.
	Looking to solve a specific cloud question?
	Guided by Accenture's _FORM_ methodology, our center is a place where you can pilot new ideas, rapidly prototype, and test innovative solutions; all in an efficient, low risk, high- reward, hybrid multi cloud greenfield environment.



	Leveraging the capabilities of a comprehensive ecosystem, we help explore your specific needs, tap into the collective knowledge of cloud specialists, and develop an individual approach for your business.  [pause]
	We helped one global private bank embarking on their journey by asking, "Where do we begin?"
[Animated iteration of FORM methodology diagram]	Together, we applied _FORM_'s iterative, outcome-focused approach and identified the key challenges, as well as where cloud capabilities would deliver the most benefit to reach their goals.
	The outcome?
Strategy Roadmap Architecture Regulation	The client defined a cloud strategic game plan, with a roadmap for cloud adoption, a secure architecture and an approach to regulatory compliance.
	[pause]
	Wherever you are on your journey, we can help you answer the burning questions, discover new approaches and map your direction.
Accenture Cloud Innovation Center	Experience solutions that work, tailored to your needs.
Accenture Logo	
URL	www.accenture.com/cloudinnovationcenterfs