



INTERNET OF BIRDS

VIDEO TRANSCRIPT

00:01 in tears home to more than 12% of the
00:04 world's known species of birds
00:06 unsustainable economic development and
00:09 human encroachment is wrecking havoc on
00:12 their natural habitat the decrease in
00:14 the number of birds is alarming as many
00:18 as 180 species in India are under threat
00:22 building a better world for the future
00:25 is one of Accenture's core values
00:29 Accenture labs technology for good
00:32 initiative leverages latest technologies
00:34 to drive a positive social and
00:37 environmental impact
00:39 Accenture labs has joined forces with
00:42 Bombay Natural History Society a nature
00:45 conservation research organization to
00:48 help amateur birders identify Birds
00:50 quickly and easily together we have
00:55 created a first-of-its-kind citizen
00:57 science platform to identify birds of
01:00 the Indian subcontinent the Internet of
01:03 birds built for bird watchers Internet

01:07 of birds aims to boost bird-watching and
01:10 involve more people in nature
01:12 conservation activities to identify a
01:14 species birders simply have to upload
01:18 their photos to the IOB website Internet
01:22 of birds is an innovative image
01:24 recognition platform which leverages
01:26 artificial intelligence technology
01:28 including machine learning and computer
01:30 vision to quickly identify bird species
01:35 Internet of birds is part of a broader
01:37 awareness and conservation effort that
01:41 will ultimately help environmental
01:43 protection initiatives
01:45 log on to www.nasa.gov and join us in
01:51 studying and protecting India's birds
01:54 [Music]
English (auto-generated)

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