EUREKA MOMENTS ARE BORN AT THE ACCENTURE INTERACTIVE INNOVATION CENTER, SOPHIA ANTIPOLIS

VIDEO TRANSCRIPT

Accenture Interactive Innovation Center
Where do innovative ideas come from?
A moment of inspiration?
… or a product of the right people in the right place…
…at the right time
The truth is that a ‘eureka’ moment is more than a moment.
It’s a fusion of experience and environment.
We’ve created a dedicated space where we can discover, explore and evolve ground-breaking thinking in digital customer interactions…
…and take on tomorrow’s challenges – from harnessing social media to reshaping the next wave of artificial intelligence.

Now inspiration has an address…
Accenture Interactive Innovation Center, Sophia Antipolis.
To find out more, contact us.
www.accenture.com/AIIC
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