



EUREKA MOMENTS ARE BORN AT THE ACCENTURE INTERACTIVE INNOVATION CENTER, SOPHIA ANTIPOLIS

VIDEO TRANSCRIPT

Accenture Interactive Innovation Center

Where do innovative ideas come from?

A moment of inspiration?

... or a product of the right people in the right place...

...at the right time

The truth is that a 'eureka' moment is more than a moment.

It's a fusion of experience and environment.

We've created a dedicated space where we can discover, explore and evolve ground-breaking thinking in digital customer interactions...

...and take on tomorrow's challenges – from harnessing social media to reshaping the next wave of artificial intelligence.

Now inspiration has an address...

Accenture Interactive Innovation Center, Sophia Antipolis.

To find out more, contact us.

www.accenture.com/AIIC

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