



SCHNEIDER ELECTRIC AND ACCENTURE

VIDEO TRANSCRIPT

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The situation of today's world is how can we create innovative technology to how can we solve customer's problems quickly, seamlessly to make companies more productive, efficient and sustainable.

Schneider began collaborating with Accenture in 2016, for example, to build and scale new digital offers for Schneider's customers.

How do Schneider and Accenture collaborate to accelerate digital innovation for customers?

Customers are directly involved in this co-innovation process through pilots and voice of customers and methods that we bring them upfront in the lifecycle. For example, we worked with our OEM customers and developed an offer

called EcoStruxure™ Machine Advisor that allows to monitor, track and fix machines remotely and manage fleets of specialized machines for example in the packaging space and hoisting where we have strong expertise.

We encourage customers to come to us with more pressing challenges, so we can reduce risks, optimize energy and productivity efficiency, help our partner to innovate and also transition to digital services approach.

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