



## **ACCENTURE DIGITAL HACKATHON - CONNECTED EDITION**

**November, 26th – 27th 2016**

**MADRID**

### **VIDEO TRANSCRIPT**

Hello everybody, I'm from Madrid. We are starting our international Accenture Digital Hackathon.

For the first time, we brought together people working in 8 different cities: 400 people working, with more than 100 mentors supporting those teams from these 8 cities.

For the next 24 hours, we expect to have nice ideas to change the way we live and work with technologies like Adobe and Google. Let's go for it.

They need to be in the teams, they need to think to a great idea, they need to build as well the business case, they need to be fan of these applications in front of the jury.

It's very difficult to put all the ideas that you had run during one night in three minutes, it's very very difficult.

There has been one part of the competition that has been local, here in Madrid, and now we are moving on to the global competition in which the winners of each of the cities are going to compete against each other for the global competition.

We are full of energy right now!

All the ideas were very ambitious, the people really want to change the world and these ideas or the ambitions are the things that you can really put into the market.

We have developed a unique bond in between all the people that have been working here for the last two days.

A way to connect with our clients, with our talents, with all our digital and technology partners to show how we bring technologies, digital capabilities and innovation to lead in the new.