

A large, stylized blue chevron graphic pointing to the right, with the text "High performance. Delivered." centered within it.

High performance. Delivered.

Trend 5: The Uncharted

Video Transcript

**THIS IS
ECOSYSTEMS AS MACROCOSMS**

BREAK DOWN THE BORDERS

“Companies are starting to look beyond their walls to fulfill even core business functions.

ENTER NEW ECOSYSTEMS

“Partnerships with other players in an ecosystem unlock new products, services and customer segments that were previously out of reach.”

CHOOSE YOUR ALLIES

“Platforms are becoming the hubs around which ecosystems are built. Cutting-edge companies are using them to blur the boundaries between industries.

SELECT YOUR STRATEGY

“The partners you choose today will define your future in the resulting ecosystem. Competitive advantage is no longer about just your business. It’s about identifying the digital partnerships that will unlock the most value for customers and employees.”

**UNLEASH THE POWER OF US
AMPLIFY YOU**

#TECHVISION2017