

A large, stylized blue chevron graphic pointing to the right, serving as a background for the text.

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# Trend 3: Invent Your Future

## Video Transcript

### THIS IS THE WORKFORCE MARKETPLACE

BOUNDARIES ARE BLURRING  
BETWEEN EMPLOYEES,  
COMPANIES AND THE TALENT  
MARKETPLACE

“Companies are beginning to  
experiment and borrow talent  
alongside their traditionally-hired  
workforce.”

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### DIGITAL DRIVES THE ON- DEMAND WORKFORCE

“Digital tools and labor platforms  
have enabled modular, on-demand  
hiring strategies. On a project-by-  
project basis, an organization can  
bring together the precise skill sets  
they need.”

### THE TALENT REVOLUTION

“This is not just the evolution of a  
new model. It’s the most profound  
economic change in 100 years.  
Companies that embrace the talent  
revolution will unlock unprecedented  
speed and agility in their workforce.”

### SEIZE THE ADVANTAGE

“The management of work is going  
online. Early movers will evolve their  
own talent marketplaces, unleashing  
human potential and creativity, on-  
demand.

### INVENT YOUR FUTURE AMPLIFY YOU

#TECHVISION2017