



RISE WITH SAP: THE INTRODUCTION VIDEO TRANSCRIPT

Speaker - Accenture CEO Julie Sweet

What are the forces and trends shaping business transformation today?

Julie Sweet: The COVID crisis has massively accelerated the need for digital transformation and created a once in the digital era, global replatforming and business into the cloud. As work together, we know the deep understanding of industry is critical to create tangible value at speed. And SAP and Accenture have a rich history in co-innovating and co-developing industry solutions for companies in utilities, retail, oil and gas, consumer goods and others.

How can businesses harness opportunity with digitization and cloud in the current environment?

Julie Sweet: As companies think about how they will replatform in the cloud, SAP is focused on helping their customers find the right path based on where they are today. And what's so exciting about RISE with SAP is it offers a range of choices from moving SAP applications to the cloud, digitization and new ways in working with S/4HANA and efficient continued innovation on the SAP Business Technology Platform.

Where do you see the value in RISE with SAP, and how will Accenture and SAP work together to deliver it to joint customers?

Julie Sweet: SAP and Accenture are not just good partners who work well together when we are at a joint customer. We are partners who co-invest, co-create and commit from the very top that we will make one plus one equal 10 for our clients. A strategic commitment that has never been more important. At Accenture, we've built unique industry and functional assets to digitize what we do together with SAP, like myConcerto, to bring value to our joint customers faster. Thank you to Christian and all of our SAP colleagues for their incredible partnership. And thank you to our customers for your trust in us and SAP and our partnership. We intend to keep earning it every day together.

Learn more about how Accenture and SAP help organizations transform their business through RISE with SAP in the [Accenture press release](#).

Copyright © 2021 Accenture
All rights reserved.

Accenture, its logo, and High Performance Delivered are trademarks of Accenture.