



# BUILD A BETTER FUTURE AT ACCENTURE

## VIDEO TRANSCRIPT

Whose job is it  
To improve the world?

It can feel like it's inevitable  
That someone, somewhere  
Will invent the tech  
That helps us take the next step forward

But it's not

Technology has the power to improve the  
world

But it won't

Not without human intelligence  
Our ideas  
Our ideals

Technology can help us get there  
But it won't show us where to go  
That relies on bold ideas  
and the desire to build a better future

It won't come by asking the same old  
questions  
It isn't tweaking the same old answers  
Building a better future can't rely  
On doing things the way  
They've always been done

That future can be built by anyone  
Anyone ready to think differently  
The ones willing to ask why not  
The ones who look, listen  
and ask  
Why can't this be better?

Why can't that  
be you?

There's no set vision of the future  
Our future  
It's going to be the one  
you live in  
So who says you can't be part of  
Making a better one

There's no one path to making a breakthrough  
And there's no one person responsible  
It might start with a thought  
An idea, an invention  
But there's no innovation  
Without collaboration

It begins when different people  
Bring different ideas  
And different perspectives

Together



We need new ways of looking at old  
challenges  
Fresh experience examining new problems  
It's taking the tools that already exist  
And asking that one question  
To deliver results that have never been seen

No one is saying it's easy  
But if you think it's not for you  
Ask yourself  
Who else can do what you can do?  
Your experience  
Your perspective  
Your ideas  
Will unlock a version of the future

We won't make progress by staying still  
We won't improve the world  
without creating something new  
and we can't do that  
Without you

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