Briana Wills, Analyst, Accenture: The Accenture Innovation Challenge is an amazing experience. It allows brilliant college students around the United States to come together and collaborate and ideate to come up with amazing solutions that will help a nonprofit organization reach their goals.

Steve Stone, Chief Financial Officer – North America, Accenture: I think it’s a great opportunity for them to get in front of board members, employers. They have a passion for this that came across, so it allows them to give back to the community.

Bharat Vishnubhotla, Analyst, Accenture: The biggest thing I learned from my experience from AIC was iteration is super important in the consulting world. Your first idea may sound really genius to you at first, but you’ll realize you’ll iterate on it four or five times after that. And it’ll be way better than what it was at first – it may not even look anything like it. So, not being super in love with your first idea and constantly iterating is super cool and something we definitely did at AIC.

Sarah Rinehart, Analyst, Accenture: I’d recommend AIC to my friends because it’s an opportunity to work with nonprofits who are doing amazing things in the community. And! You could get an internship in a cool city.

Bharat Vishnubhotla, Analyst, Accenture: I would recommend being a part of the AIC. No matter what really happens in terms of who wins and doesn’t win the competition, it’s just a great way to get hands-on experience, network with Accenture leaders in a way you probably wouldn’t at an Accenture recruiting event. You get a more intimate experience with them. The hands-on experience is really great.

Jimmy Etheredge, CEO – North America, Accenture: At Accenture, our employees, they come to us because they want to do well but they want to do good. And so it’s really important for us to create these vehicles like the undergraduate innovation challenge to connect with the community, to connect with people that are having an impact. We have a lot to offer in terms of our talent, our understanding of technology, and the future. And this is what our employees want to do—they really want to make an impact.

Briana Wills, Analyst, Accenture: What are you waiting for? Apply to the Accenture Innovation Challenge, now!