



# ENTREPRENEUR NETWORK

## VIDEO TRANSCRIPT

### **Michelle**

The Accenture Entrepreneur Network aims to connect and engage with entrepreneurs and innovators with side businesses, or, social enterprises.

### **Fran**

We want members to gain a sense of support and community with their side businesses, but also bring what they do in their entrepreneurial pursuits into their work and benefit Accenture's clients, on a day to day basis.

### **James**

When Fran and Michelle came to me with their idea to create the Accenture Entrepreneur Network, it was a no-brainer that I'd support it.

An entrepreneurial mindset is something that we really value at Accenture and try and nurture. The reason for that is it's a great way for us to solve our client's problems in innovative and creative ways.

### **Michelle**

This started when we first joined Accenture. We realised that we couldn't be the only people at Accenture with side businesses. We were excited about the idea of entrepreneurs and innovators coming together and connecting and engaging with each other.

### **James**

We want to enable people across Accenture to cultivate their entrepreneurial mindset, develop their businesses and add value to their career.

### **Fran**

I run a business in baking which is perfect because I've been able to explore my ability to both create an idea and bring an idea to life.

I've learnt to manage a budget. Being my own brand and marketing manager. Those are opportunities that I wouldn't have got otherwise.

### **James**

We encourage people to bring their whole selves to work, so they should feel comfortable talking about the things they do outside of work, as well as the things they do inside of work. They should be able to share their ideas and get inspiration from their colleagues.

### **Fran**

It feels like a really exciting time to have this network. We know that almost 1 in 4 people with a full-time job has a side business.

### **Michelle**

We're keen to grow the network and we want to run really interesting and targeted events. But we're really excited to get it out there and get people involved.