



JASON CALLENDER DAY IN THE LIFE

VIDEO TRANSCRIPT

Hey everyone Jason Callender here, it's Thursday it's a travel day so I'm going to you pack up, check out and head to the client site before heading back home to DC. Alright we are back in DC finally train got in a little bit late due to the weather but got here in a reasonable amount of time.

I've been to many different cities across the U.S. one of the tips that I have to keep that travel fresh is to either make friends with the people that you meet as you travel or find new restaurants or activities to do in the city to keep things fresh.

Happy Friday, today I'll be heading into the office in Arlington, Virginia, got a couple meetings today and then a happy hour after work to kick off the weekend.

Outside of work I usually like to stay active by playing sports or some kind of competitive game. I also like to mix music. I have a little DJ set up at home and I've been practicing for the last several years.

I'm here in Strategy College in St. Charles with a couple other tech strategy executives and today we'll be facilitating a session on Biz Tech Simulator. It's an interactive experience where we present teams with a number of different new and disruptive technologies and then we also present them with a sample client and some sample client challenges like how to grow revenue or increase customer perception.

Hey so I just joined our North America Tech strategy community call it gives you an opportunity to not only hear about some of the recent work that we've done but also gives you the opportunity to reach out to other people in the practice who may be working on areas that you're interested in and find out more ways to get involved and to help contribute to the development of the practice.

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