



# YOUVIEW CASE STUDY

## VIDEO TRANSCRIPT

### Seb

I was brought on as the B2B Lead. Part of that role involved helping kind of shape the platform for how we ingest metadata. Accenture's role on YouView was to handle all of the server side metadata ingest and publication that powers the set-top box. The Accenture part that I was involved in was actually designing and building the applications that would take meta-data from the content provider. It would validate it, transform it, and get it presented to the set-top box in a way that was easy for it to consume.

It was quite an interesting time because obviously as part of the joint venture, everybody was working on all of these things at the same time. The interesting challenge was getting all of our providers to the same place at the same time whilst we ourselves were keeping a step ahead of them to ensure we were always ready to complete the next part of the integration. I've been on the project for about four years but the reason I've always enjoyed it is because I've always seen a good evolution of my role and my responsibilities during that time.

So we brought YouView up to launch and up to go live and I was the B2B Lead, I since took on both the B2B lead and B2C side of the server integration and now I manage the team that does the whole metadata aggregation area.