



# YOUVIEW CASE STUDY

## VIDEO TRANSCRIPT

### Dan

What was great for us as Accenture was that we agreed with YouView how we would continue to work with them after the product was shipped and as we extended and expanded the platform. Really when it comes to the back-end, the CCO, all the fun really begins when people start using the platform.

To deal with 2, 3 or 4 people watching their TV service isn't that hard when you get to a million plus. The demands that this kind of the central hub that you connect to start to increase a lot, so we've been working with YouView to kind of run and evolve the platform ever since we launched. We've started to help them with mobile developments; we helped them to build the YouView app, which allows you do to remote record on your mobile device.

We still help with them with some of the aspects of testing the core YouView product, but really our main role now is to develop and run the CCO platform for them, which we do with the team in the YouView office in London Bridge and also in India where we're got a substantial group of people that help. I think YouView's matured as a company, if I think about the company that it is today vs where we started a couple of years ago, 2,3,4 years ago, it's very different. It's got a evolved group of people although you'd still see a lot of the same faces now both in the Accenture team and the YouView team that were there right at the beginning, but I guess what you'd see now is kind of a slightly more rounded, more well-functioning machine.