



# YOUVIEW CASE STUDY

## VIDEO TRANSCRIPT

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As YouView evolved it became pretty clear that it was going to be a really complex beast with so many different companies trying to make things happen, so many different technologies that needed to come together to make the product come to life and various different kind of people and businesses across the whole globe, so from Huawei and Humax in South Korea and China building a physical set-top box, to us doing our work building kind of a web platform that made the box more than just a home free-view box, the fun bit was making all that happen together.

Probably the point where Accenture got the opportunity to help out in a different way, in a step change is when we were asked if we could build and deliver the YouView back-end, which we call the CCO, the content core operations platform. From Java developments to Agile delivery management, we were able to put together a pretty crack team. We went to the US where our team had done some great TV work and had some great knowledge and bought a couple of people across from the US. We went to Riga where we've done work on mobile phones and low power technology devices and we had some real specialism.

We had people from France, India, UK, Italy, all different pockets of expertise that came together to form the team. Across the different bits of our involvement there was all kinds of different technology components, I guess most of the work we did was on the CCO platform and the back-end.

That was a custom java platform working on open source technologies, working with things such as a LAMP stack and Apache Tomcat and so on. Working with Solar and various other components to pull together, effectively what's a web platform for a TV product.