

INTERNATIONAL WOMEN'S DAY 2018

Frank Riemensperger

Diversity drives Innovation with the theme of our international Women's Day today in ASGR. And it was fantastic. We had over 900 participants in the rooms, 5 locations, discussing together actually what is innovation in our own future. And one thing is clear: our clients have new demands for us – the platform economy is coming, cycle times are becoming short, new digital solutions must be invented and we cannot do that with the old teams, the old processes, with the same methodology in the same conferences room. We need Diversity, we need new thinking and we need lateral thinking. And today we had testimonials stage from the most diverse teams we have in ASGR, from many of our very successful women talking about what it means to ignite and to drive innovation in Accenture today on the ground with our clients.

Jan Ising

Diversity and innovation is a direct link. Imagine you have a team of just minime's yourself. You would get support of your ideas immediately. But if you have someone in the team that doesn't think like you, doesn't have the experience like you, he or she would ask you questions that you've never had before and they will challenge you on ideas. So together we can solve the problems easier, better and faster. So innovation is driven by diversity.

Marina Klein

Oh I clearly see the promotion of diversity as my own and primary task everyday while I'm the HR Lead at Accenture. You know, it all starts with myself and how I define diversity and how I live diversity, also in my team. So we need to put our processes around the talent and make talent centricity the most important thing in our HR thinking so to speak.

Barbara Lutz

Companies who have recognized that diversity makes a difference are just a step ahead. Companies stuck in the culture of 2000 – male, hierarchical, slow – are just not fast enough to face those challenges.

Dr. Boris Nikolai Konrad

The way our brain learns is that we encode new information in existing networks of neurons. So, it's all about the connections we make up in our brain. The more diverse the experiences we have are, the easier it is to learn. And that's first true on the video and on the team level.

Karin Dohm

And therefore I think the biggest challenge is to make sure you have a chance and you take that chance to pull yourself out of those daily routines or quarterly routines. Set aside sometime and make sure you're in a combined team where you really can think out of the box and become innovative.

Tijen Onaran

Empowerment and visibility are the most important factors to push especially women for their career.