



BE YOURSELF, MAKE A DIFFERENCE

VIDEO TRANSCRIPT

Lina **Technology – Strategy** **Consultant**

Question: Hi Lina, we are curious, growing up you wanted to be...?

Lina: An acrobatic gymnast.

Question: Why did you join Accenture?

Lina: After my master degree I was planning to do a PhD. However, when I was writing my master's thesis I really started to doubt whether a career as a pure researcher would be the best match for me. So I kind of trusted my instincts and called a friend who was working at Accenture and who had always inspired me with the stories about his exciting projects and the travels he was doing for Accenture. So matter of fact a couple of weeks later I already signed my contract and joined Accenture over summer.

Question: What is your job about and what do you like about it?

Lina: In today's disruptive technology landscape we see challenges for both business and IT leaders. As technology strategist we help these leaders to understand these challenges and we also explore with them opportunities for growth such that we can align business and IT for the most value. What I personally love about my job is that we always start from very high level complex problems and that we drill down to a level of details that matters to the business.

Question: How do your passions and Accenture nourish each other?

Lina: Sadly, after a pretty bad skiing accident two years ago I had to wave goodbye to a lot of my favorite pastimes such as running. However, now I decided I'm going to take the active path towards healing and I signed up as an Accenture Fit At Work Ambassador. Together with nine other colleagues we will be professionally coached to bike up the Stalvio in Italy on June, 8. And I'm incredibly excited to take up this challenge.