



# BE YOURSELF, MAKE A DIFFERENCE.

## VIDEO TRANSCRIPT

### MEET EMILY

My first job at a college was with a little startup company and I had an opportunity to work on a film taking the physical tangible shots and converting it into this amazing digital heaven scape. And that experience using cutting edge technology to do something that really had never been done before, shaped my personal drive to continue to work on what's new in, in the next age.

Industry X.0 was my new adventure for Accenture. Our group basically blurs the lines between the tangible products that companies produce and the new digital world. It's a little bit like a special effect because this doesn't a hundred percent exist today, but you know look at what you can do from a prototype perspective, get the vision, understand the vision and then work with the clients and how that applies to them.

My name is Emily Pensak and I'm an industry X.0 senior manager with Accenture.