



ACCENTURE BREFFNI BRENNAN

VIDEO TRANSCRIPT

My name is Breffni Brennan. I'm a business strategy manager in the financial services industry aligned to insurance. I decided when I moved here that I was going to insist that Starbucks learned my name. One Starbucks at a time, I'm going to change it.

As a strategy manager, we go in and we help organizations figure out where it is that they want to get to. We let them know what their options are, how they would get there, and we'd bring them to something new and something different in the future.

Consultancy really appeals to me because that was something they would always say is that no two days are the same, and that's definitely true. I like to challenge myself all the time. I originally started four-and-a-half years ago in the Dublin office. I met a lot of the leadership team. As I spoke to them more, they all seemed to have spent time abroad. I was aware of what a global enterprise that Accenture was, so I decided that I wanted to move somewhere else in the world and that Accenture was going to help me do that.

I've been able to do a lot of travel, which has been really fun. I've apparently seen more of Canada than a lot of Canadians have. So, we did some work over in Vancouver, and Ottawa, Calgary. I've been over to Newfoundland, so I got to see where Ireland meets Canada in St. John's. We were down in New York, Chicago, Nashville, Charlotte.

I definitely think of myself as an adventurer. I don't like to be doing the same thing for too long. Everybody has a comfort zone and I think that the best thing that you can do for yourself in life is to get outside of your comfort zone. Having said that, I wouldn't go bungee jumping or ...

Curling is something that you just can't do in Dublin at all. I don't think I'd ever really heard of it properly until I moved to Canada. The ice can be quite slippery. It's a lot of fun, but it is harder than it looks.

For my next big adventure, I would love to try out another office with Accenture to go to one of the big global cities. I've always wanted to go and live in somewhere like Singapore and getting that full breadth of experience that I could be getting. With Accenture, you're constantly learning and you get the support to be able to grow yourself. There'll always be something new and exciting all the time.