



BE YOU, LEAD THE NEW.

RAINA: CREATIVELY DELIVERING VALUE TO CLIENTS

VIDEO TRANSCRIPT

During my spare time, I blog, mostly about food and travel. My blog is a way for me to express my creativity through photos and words. I do it because I love sharing my experiences, particularly through storytelling.

At work, I lead a team driving analytics for finance and accounting and network services. This is how I get to exercise my creativity in science.

Through data visualization, we tell stories through numbers to help our clients try to identify opportunities for improvement.

We are usually presented with a problem as well as a set of data and what we do is we look at the problem from different angles and then work with the business to actually come up with out of the box solutions.

These solutions could range from changes in strategy to something more complex, like predictions and optimization models, in order for us to work more efficiently.

Accenture encourages us to bring our imagination and creativity to our work. So, my team and I have the freedom to do whatever is necessary, like using new concepts, new methodologies, new technologies all to deliver value to our clients. And I think this is really exciting.