



90 SECOND OF DIGITAL VIDEO TRANSCRIPT

Since Accenture Digital was born in 2013, all we've been doing is growing:

- Search Technologies.
- Fjord – Design and Innovation from Accenture Interactive.
- Karmarama – Good Works.
- Chaotic Moon.

Today we're almost 40% of Accenture's total revenue. It's safe to say it's been a wild ride.

We have helped grow and refine the industry, with major headlines and awards:

- "Largest and fastest growing digital marketing agency in the world." – AdAge, 2016
- "Accenture Analytics is helping healthcare providers around the world make life-saving differences." – Fortune, Change the World List

Helped our clients take new ground to become the disruptors from inside the home to the workplace.

Changed how and where we work with open cultures, bold ideas, new intelligence, and new talent and designers, and producers, and creatives, and strategists, and consultants, and architects, and data engineers, and data scientists.

Added 45 targeted acquisitions to enhance our digital capabilities and witnessed skyrocketing revenue growth.

What started as an idea is now a full-blown business. 50,000+ of us do digital work. And every day, we transform business and the world. And we're just getting started.

Accenture Digital. Leading in the New.