

# Your analytics journey to high performance

High performance. Delivered.

The promise of analytics is expansive: data-based decisions, leading to clear business outcomes, yielding a measurable return on investment.

## Analytics is the fuel in the digital world

Accenture Digital is helping clients unleash the power of digital to transform business with a focus on Customer and Enterprise, both fueled by analytics.



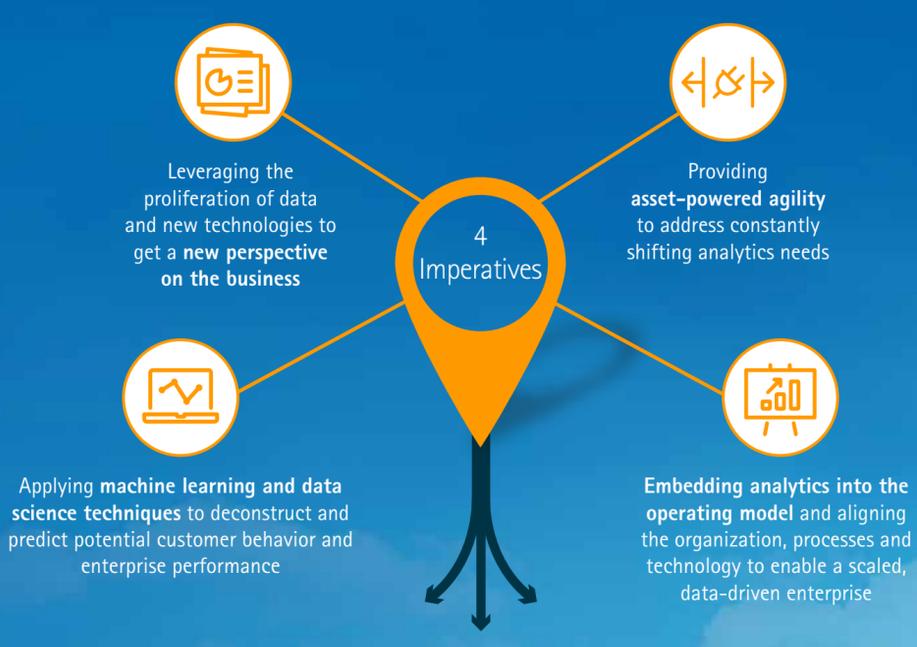
**Digital Customers, Channels & Markets**  
Customers are always connected and watching



**Digital Enterprise**  
Businesses and governments are always on and connected

## Scaling the data-driven enterprise

4 Imperatives the market is facing today:



## How Accenture can help

Accenture can help you navigate the journey from data and analysis to insights, decisions and better business outcomes.



**New Perspective**  
Designing and building Information Management capabilities to give our clients a new perspective on their business and their customers



**Predicting the Potential with Agility**  
Applying data science talent to design, build and run asset-powered Advanced Analytics solutions for our clients to predict customer and business enterprise performance



**Embedding Analytics**  
Helping our clients set their vision, goals and roadmap to embed analytics into their operating model and maximize data-driven business results at scale

## Accenture Analytics is uniquely positioned to deliver high performance business outcomes at speed

Deep industry expertise, industrialized end-to-end capabilities, and innovative, asset-powered services.

- 900+ Data Scientists and Management Scientists
- 23+ Accenture Innovation Centers including 5 Advanced Analytics Centers globally
- 2,000 clients of which 70 are from the Fortune Global 100
- 20+ years experience in analytics

## Case Study: Digital Water

Accenture has teamed up with Thames Water, the largest provider of water and wastewater services in the UK, to create the Digital Water solution.

 <p><b>\$9.6B</b> Value for water leaked globally</p>	 <p><b>40%</b> The expected rise in demand for water globally by 2020</p>	 <p><b>\$1T</b> Cost of replacing aging infrastructure by 2033 in the US alone</p>	 <p><b>30%</b> Rise in energy costs since 2004</p>
<b>Production</b>	<b>Distribution</b>	<b>Ensure Quality</b>	<b>Recycle &amp; Renew</b>
 <p>Produce water</p>	 <p>Manage leakage and pressure</p>	 <p>Manage treatment plants</p>	 <p>Deal with the sludge</p>

## Case Study: Life Sciences

We have created a specific go-to-market suite of analytics-enabled solutions for Accenture clients in the Life Sciences industry, called Predictive Health Intelligence.

 <p>Suite of analytic-enabled solutions to help life sciences companies build evidence-driven business models, improve patient outcomes and increase economic value across the health care system.</p>	 <p>Real world data and resulting analysis creates a more comprehensive and realistic representation of the patient experience to identify gaps and barriers in treatment.</p>
	
 <p>Identifies, aggregates and analyzes patient data from multiple sources including pharmaceutical companies, medical device companies, payers, providers, governments and patients.</p>	 <p>Services created to fill gaps and barriers in treatment to improve patient outcomes enabling significant incremental revenue and decreased costs of care for patients.</p>
 <p>Expected to decrease costs for diabetes patients by up to 40%, and decrease ER visits by 50% for high risk while increasing revenue for pharmaceutical company and decrease visits to the ER.</p>	

## Join the Conversation

- Join the conversation @ISpeakAnalytics @AccentureSocial
- Like us at Facebook.com/WeSpeakAnalytics
- Subscribe to our Accenture Analytics YouTube Channel
- Connect with us at Accenture Analytics

## More on Accenture Analytics

- Visit the Accenture Analytics Blog
- Visit the Accenture Analytics Website