



High performance. Delivered.

Accenture Insights
Platform - Analytics Apps
Transcript

The Accenture Analytics Application Platform enables agile and quick development of Advanced Analytics Applications.

Applications are:

- Flexible
- Quickly designed
- Fully integrated into client workflow processes

Turn key and function specific solutions to accelerate the time to insights, action and to achieving business outcomes.

APPS

Industry specific and business driven Advanced Analytics Applications

ANALYTICS ACCELERATORS

Built-in functionalities and user interfaces speed up App configuration

PLATFORM

Enables the creation of Apps, requiring only "soft" programming skills

ALGORITHMS

Leverage and support third parties components as analytical engines

INITIATE YOUR BUSINESS NEED_DEMAND FORECASTING

- Energy
- Financial Services
- Retail
- Manufacturing
- Telecommunications

CHOOSE YOUR ANALYTICS NEED

- Forecasting
- Predictive
- Optimization

BUSINESS PROCESS DEFINITION

- Actions
- Roles
- Users

THE FORECASTER POWER APP

INCREASED REVENUE

Campaign redemption increased by up to 47% vs. previous campaigns
(Retail company)

Forecasting accuracy improves by up to 15%, while working time to produce forecasts can drop by more than 30%
(Telco company)

Improvement on forecast accuracy by up to +30%
(Energy company)

DECREASED COSTS

Up to 70% reduction in time for production and delivery of reports
(Bank)

Applications can be designed and built in a short amount of time and integrate fully with clients' workflow processes.

PREDICTIVE...

PRESCRIPTIVE...

AND IN REAL TIME.

Accenture Insights Platform Analytics Apps
For More Information, Visit
<http://www.accenture.com/Analytics Apps>