



**Accenture's Paul Daugherty,  
Chief Technology & Innovation Officer  
Innovating in the New  
(video transcript)**

[Music]

From digital cloud and security to artificial intelligence, we're in the midst of a major technology revolution. It's one that will result in more change than we've ever seen. One that's reshaping industries and markets in today's fast changing business environment.

Companies need to continually reinvent themselves.

We are leading with innovation to help our clients imagine and invent their own futures.

Accenture is putting innovation firmly at the core of our business model.

Through the Accenture Innovation Architecture, we combine our capabilities across the company from our research, Ventures, labs, to our studios, innovation centers and delivery centers, we identify and develop disruptive innovations for clients and scale them faster.

Accenture research identifies and anticipates game-changing business market and technology trends through provocative thought leadership.

Accenture ventures partners with and invests in growth stage companies that create innovative enterprise technologies using an open innovation approach.

Accenture labs does cutting edge research and incubates new concepts through applied R&D projects that have a significant near-term impact at our client's businesses.

Accenture Studios builds innovative solutions with speed and agility, our Accenture Liquid studios and Accenture Digital Studios focus on a range of specializations from rapid application development to service design and digital product creation to mobile apps and digital services.

Our Accenture Innovation Centers bring our solutions to scale and demonstrate their impact for clients. They're located strategically worldwide building and scaling solutions across technologies and industries.

Accenture Delivery Centers industrialize the delivery of our innovations through our unparalleled network of more than 50 delivery centers around the world.

With the innovation architecture we take an innovation-led approach and leverage Design Thinking in everything we do and we'll continue to capitalize on the existing technology waves and the waves that are coming. We'll be ready and we'll have the right innovation capabilities to drive us and our clients.

We connect innovation with our businesses and our clients at speed and at scale. Accenture is at the forefront of technology innovation bringing innovation to help our clients transform their businesses and improving the way the world works and lives.