



INNOVATION AT SOPHIA ANTIPOLIS (OIL & GAS)

VIDEO TRANSCRIPT

Oil&Gas – Innovation at Sophia Antipolis

Oil and Gas companies are at an inflection point, due to the massive price volatility over the last couple of years, due to the increased environmental regulations and decarbonization agenda, and due to the expected shift in the energy system to one that is much more based on electricity. Oil companies must transform to survive and thrive in this new world. Many have already responded by embracing digital technologies and ways of working, and to some success. But in order to truly survive in this new world, they will need to fundamentally reinvent their DNA. Adapt and transform to the new world. That's why here at Accenture, we will work with each company to create a tailored innovation experience to help you define your specific path to this new energy system and help you navigate the complex path to get there.

Welcome to Sophia Antipolis, the largest technology park in Europe located on the French Riviera and home to an ecosystem of academia, start-ups and corporations. Here we've created an innovation program dedicated to the oil and gas industry. From upstream to refining, trading to marketing, we can help you explore, imagine and develop the future of your industry and of your company.

Exploration & Production / Trading & Supply/
Refining & Operations/ Retail & Marketing/
Enterprise & Support Function.

EXPLORE | IMAGINE | DEVELOP

VIZUALIZATION & OPTIMIZATION
UPSTREAM ANALYTICS
IMMERSIVE TRAINING
SUPPLY CHAIN ANALYTICS
BLOCKCHAIN
DIGITAL TWIN & DIGITAL THREAD
DRONES & VIDEO ANALYTICS
INTELLIGENT ASSET MANAGEMENT
CONNECTED INDUSTRIAL WORKER
DIGITAL SALES & MARKETING
OMNI-CHANNEL CUSTOMER EXPERIENCE
INTELLIGENT AUTOMATION
INTELLIGENT FUNCTIONS

Now take a step back and imagine how these opportunities can apply to your business. Adopt a design mindset and human-centered methods, and follow our Design Thinking coaches who will help you materialize ideas and concepts to solve real problems, frame opportunities and achieve true breakthrough innovation. Finally, bring your innovative ideas to life in our Liquid Studio and leverage rapid prototyping to develop your first Minimal Viable Product. Are you ready to transform your business and create new opportunities? We look forward to helping you shape your future.

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