



SEARCH & CONTENT ANALYTICS - PROAGRICA CASE STUDY

VIDEO TRANSCRIPT

Did you know, increased yields mean a single farmer feeds six times the number of people they did in 1960? And with limited extra land available, maintaining those increases over the coming decades calls for the exceptionally efficient use of data and technology through evidence-based agriculture. That's why analytics innovations like Proagrica's Agility are so important. We helped the company build an insights platform that's giving farmers new levels of insight into their farming operations — and pushing at the boundaries of the precision agriculture revolution.

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