



SEARCH & CONTENT ANALYTICS ANIMATED

VIDEO TRANSCRIPT

It's a data-driven world out there, but not everyone is making the most of their data. Unstructured data accounts for 80 percent of the data within an enterprise.

This data is often overlooked or unnoticed, resulting in companies missing out on crucial insights.

So how do we turn a data mine into a gold mine?

By designing, building and implementing search and analytics applications.

We're the Search and Content Analytics Group, a dedicated team who help clients find and unlock new value from their data.

We develop and leverage innovative new technologies, such as Machine Learning and Natural Language Processing, and combine analytics and search to improve the way people work and live.

Whether it's improving intranet and e-commerce search, monitoring internal communications to detect insider threats or helping recruiters match jobs to resumes in an instant, we offer comprehensive search and analytics services to clients in all industries.

We work with companies from around the world, unlocking new value and transforming how they operate.

Chat with us today to learn how we can unlock the true potential of unstructured data for your clients.

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