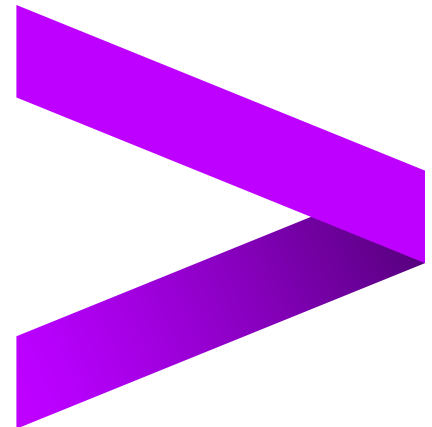


VIDEO TRANSCRIPT

CATALYZING THE NEW



The global chemical industry faces profound change.
Week-by-week, hidden pressures are mounting.

With a collision of forces driving epic disruption.
Bringing threats and opportunities with billions at stake.

To reap the rewards, chemical companies must reinvent.
Embrace new digital capabilities and build new business models.

It's time to seize the moment. Are you ready to catalyze the New?
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