



MIKE SUTCLIFF MWC 2019 FOUR AREAS

VIDEO TRANSCRIPT

[00:00:05]

>> Well we expect there to be 4 areas our clients are talking about 1st of all how to connect with customers and create better customer experiences Secondly how to help their employees be more effective in their roles and then they're also interested in solving some of the world's bigger problems like reducing carbon emissions here in Spain we're seeing Metro Madrid reduce their carbon emissions by 800 tons using artificial intelligence and then finally how to make sure that artificial intelligence is being deployed responsibly.

Copyright © 2019 Accenture
All rights reserved.

Accenture, its logo, and High
Performance Delivered are
trademarks of Accenture.