



ACCENTURE INDUSTRY X.0 PROFILE - JING LI

VIDEO TRANSCRIPT

00:03 My name is Jing Li.
00:05 I'm part of Industry X, the innovation strategy team,
00:09 and I'm based out of San Francisco California.
00:12 Prior to joining Accenture Digital, I studied industrial engineering at Georgia Tech.
00:18 Here at Accenture Digital, I work on strategy projects across industries, where I lead design-thinking sessions,
00:25 I worked as a digital product manager, and also helped implement new technologies such as social media platforms.
00:32 I work in Digital Strategy as part of our innovation group.
00:35 What does that mean? It means helping clients think through innovative ways to transform their businesses.
00:41 On a day-to-day, it might mean pulling on steel-toed boots and going to a client manufacturing site
00:48 and actually talking to engineers, mechanics, union workers on the ground
00:52 about what do they need in terms of digital solutions.
00:56 For example, I visited a plant site earlier this year where they had rolled out an iPad solution
01:01 Then they found out that the iPads got too cold when the weather was -32 degrees in upstate New York
01:09 So what did they do? They had to go back to the drawing board to come up with something that could really help their field workers.
01:14 At the end of the day, we work with our clients to help them improve business outcomes
01:18 whether it's reducing costs, improving productivity, increasing the safety of workers,

01:23 or even enhancing the customer experience
01:26 What I like about working at Accenture is the culture and the people
01:30 When you work at Accenture, you're encouraged to play and to innovate to continue growing
01:35 Some of the best days at work have been when you put together a prototype,
01:39 you're showing it to a client for the first time and you just see their eyes come to light
01:43 So working at Accenture is also really unique because we have partners in other areas such as tech labs
01:48 where you can actually build physical prototypes and take them to your client
01:52 or you can bring clients in and show them what it's like and have them immerse themselves in a rapid prototyping environment
01:59 Another great part about working at Accenture is how you're supported in your professional growth
02:03 For example, our innovation strategy team encourages people to go out to industry events
02:09 such as meetups, startup conferences, or even just demo days
02:13 where you can learn about what people are doing in the industry and how you can bring that back to the client
02:18 and how you can apply it to your day-to-day work

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