



# WHAT IF YOU COULD CAPTURE THE NEW? VIDEO TRANSCRIPT

What if you could capture the new?

New ideas, and technologies, and business models.

Would that be enough?

What if you could apply the ideas and innovations...

Now.

Would that take you further?

This is the opportunity to harness the possibilities that spring from disruption and transform your business...

Now.

New Applied Now.

Three simple words behind one singular idea.

A promise to work together to take the new and apply it for impact now;

in every industry,

every country,

every day.

Accenture - New Applied Now.