

Two silver bull figurines are positioned on a diagonal path that is red on top and blue on the bottom. The larger bull is standing on the red path, while the smaller bull is on the blue path. Both are facing right.

# TOP 10 CHALLENGES FOR INVESTMENT BANKS 2017

## PAULA O'REILLY

I think the biggest challenge for our Investment Banking clients in 2017 is really the pace of change and the amount of impacts that are coming to our clients all at the same time very quickly. So, whether it be blockchain or cloud or robotics, there's all of these changes coming at all of us, all at once. I really think reading our top ten challenges will help our clients get a high level overview of all of the different things that are out there in our industry and give us all a view into what are the key things in 2017, what are the things that we should be concerned about and where are the areas that we should be looking to do a deeper dive and understand the impacts to our organization. So, I think that the 2017 top ten challenges publication does a great job of educating and giving us all great ideas on where to focus our time and energy as we enter 2017.

