

Two silver bull figurines, one larger than the other, are positioned on a diagonal path that is red on top and blue on the bottom. The larger bull is in the background, and the smaller one is in the foreground.

TOP 10 CHALLENGES FOR INVESTMENT BANKS 2017

BOB GACH

The global outlook for the Investment Bank industry in 2017 is uncertain. We know that there's a lot of environmental pressures and issues that are beyond the control of individual Investment Banks. We know these pressures will create both opportunities but also great challenge. There are two things that we can be sure of. One, by partnering in an ecosystem environment, leveraging the capabilities of FinTech investment – Investment Banks will be better placed to take care of the opportunities and challenges that arise. Secondly, by breaking the cycle of simply reducing cost to feed the bottom line but now directing that towards growth initiatives will be very important. These are things we will be quite certain of for 2017.

