Composing for Innovation

Think Big

Identify

That's an amazing melody - I think we could build it into a phenomenal symphony!

Ideate

Prototype

Let's play with some arrangements...

Just the flutes

Just the brass

Experimentation

Co-create within your ecosystem to iron out the kinks

Bring in different technologies and ideas as necessary

Create a culture that values innovation & ideas

Scale

Achieve scale decisively

Execute

Scale demands rigour and discipline to succeed

Scale to manage

Which ecosystem partners should we bring in?

Where and when would they be most effective?

What would it take to scale this into a full "symphony", and how will it affect everyone else?

My role has changed - I have to understand & evaluate new technologies, but also understand the impact of the disruption to our organisation.

Now that we understand all of the parts and how they can work together, we can see what we need to do to scale...