

**Accenture** Life Sciences  
**Patient Inspired. Outcomes Driven.**

# LIFE SCIENCES TECH VISION 2018

## VIDEO TRANSCRIPT

It's an exciting time in the life sciences industry as digital technologies are revolutionizing how we care for and interact with patients.

Life Sciences companies need to reconsider their business models and collaborate across ecosystems that include new, sometimes unexpected, players—and technology is the way they will do it.

Against this backdrop, our 2018 Accenture Technology Vision for Life Sciences focuses on three of the five trends identified in our annual cross industry report.

The first, Data Veracity, explores how with exploding volumes of data being used to make business critical, often real time, decisions, Life Sciences businesses must understand and assure the truth of the data they use and share with others—and that others share with them.

Next, Frictionless Business, examines emerging technologies like microservices and blockchain that Life Sciences companies will utilize to move from their internally focused systems to a connected, agile, technology-based healthcare ecosystem.

Third is Citizen AI. With artificial intelligence set to become not just an impactful technology, but an indispensable team member, it's essential for companies to train and 'raise' their AIs to act responsibly and ethically. Patients, employees, partners and regulators must all be able to trust the decisions that the AI makes.

Today's leading life sciences companies are bringing all this together to create a new vision for the industry: intelligent, open, innovative and, above all, one that solves for patients.

This is just a very brief snapshot of our Technology Vision for Life Sciences, I encourage you to take a closer look at our full report.

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