



Call for projects Social Entrepreneur Academy

The Social Entrepreneur Academy is a learning program to equip social entrepreneurs with entrepreneurial skills in order to favour the development of social businesses with the best possible social and economic impact.

The Social Entrepreneur Academy is rooted in a culture of collaboration, co-ownership and open sharing of resources (time, money, networks, skills), gathering a social entrepreneur community, both contributors and users of this learning platform.

So far, the members of the Social Entrepreneur Academy are 1001 Fontaines, the Accenture Foundation, Cegos, danone.communities, Naandi and Soeries du Mékong.

The Social Entrepreneur Academy provides to its beneficiaries:

- Innovative and playful training modules adapted to BoP populations to leverage business, sales and technical skills
- A dedicated support to help with the training deployment (volunteering and pro bono missions)
- A customized learning platform to support social businesses and entrepreneurs

All members of the Academy sign a Charter to agree on several principles; in particular a continuing contribution to the training content from all members is expected to enable all the members to share critical field level insights in the form of structured training.

If you are a social business/NGO working with BoP beneficiaries in developing countries and if you are willing to leverage training and competencies development among your organization; do not hesitate to reach us if you are interested in being part of the Social Entrepreneur Academy (floriane.guyot@accenture.com). Please fill the information on next page and send it with your request.



Organisation Details

| | |
|--------------------------------|---|
| Organisation Name | |
| Juridical Status | |
| Stated Mission and/or Goals | |
| Website URL | |
| Registered Charity Number | <i>Please confirm tax status if applicable i.e. eligible to receive charitable donations under local law.</i> |
| Size and Reach of Organisation | <i>Operating Locations; Number of employees; Number of beneficiaries (direct, indirect); etc.</i> |

Organisation Contact Details

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|----------------------------|--|
| Name of Key Contact | |
| Position/Title | |
| Contact address | |
| Preferred Telephone Number | |
| Email | |

Proposal Details

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| 1. | <i>Please outline target group</i> |
| 2. | <i>Please confirm location of the initiative – city, country or region of impact</i> |

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|----|---|
| 3. | <i>Please provide a detailed description of the initiative</i> |
| 4. | <i>Please outline how you think the Social Entrepreneur Academy can contribute to your project. Please specify if you have specific expectations/needs regarding the SEA, for example in terms of training modules.</i> |
| 5. | <i>Please estimate how many people will benefit from the SEA trainings in your organization</i> |
| 6. | <i>Please specify if you have sufficient capacity building to absorb the adaptation of the SEA.</i> |
| 7. | <i>Please describe how your project can measure and report Social Entrepreneur Academy outcomes.</i> |
| 8. | <i>Please precise the suggested start date</i> |
| 9. | <i>Please indicate if you have a previous relationship with one member of the SEA – either through common project, cash donation, pro bono, volunteering, etc.</i> |