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The insurance workforce of the future:

Why will so many insurers fail to achieve their
potential?

Insurers are embracing digital as a catalyst for change. But there's one key element that could hold them back: talent.

Only 2% of soon-to-be-grads express interest in working for an insurance company. Yet insurers need new skills to become "digital ready," from the STEM skills that are increasingly competitive to hire for, to softer skills like problem solving, creativity and flexibility.

How can insurers get ahead of the talent curve?

One: **transform the employee experience** and take a page from the customer playbook to engage, delight and retain talent.

Two: **re-invent on the job learning** to get new hires up to speed and reskill existing workers to meet the challenges of a fast-paced, dynamic workplace.

And three: **re-shape the talent supply chain** through new strategies like partnerships with startups, online exchanges and crowdsourcing platforms.

Learn more about how insurers can get the talent they need with our full report:

[The insurance workforce of the future: Why will so many insurers fail to achieve their potential?](#)

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