High performance. Delivered.

EVO Vodafone Business Transformation Programme

Accenture Communications, Media and Technology

Andy Halford, CFO, Vodafone Group PIC
Vodafone is the world's largest international mobile operator. We employ about 80,000 people. We operate in around 30 countries. We now have nearly 430 million customers around the world.

The genesis of the Evo project was the realisation that we really had to do things in a more consistent way across the group and take out a lot of the duplication.

Lilian Corvington, Global Programme Manager, Vodafone Group Plc
The Evo programme, has four pillars. The first pillar was global procurement transformation. The second one was shared services for back office activities. The third one is one single SAP platform and the fourth one was global common processes.

Our key and main systems integrator has been Accenture. They've been hugely flexible and adaptable to our needs. They also brought best practice and at the same time they bring the rigour that we need in order to move forward as a huge delivery machine, which is what you need in this type of programme.

Albert Hitchcock, CIO, Vodafone Group Plc
The reason we chose Accenture as a partner was really because we wanted not only IT transformation skills, but we wanted business transformation skills. And really Project Evo was a business transformation programme enabled by information technology. And we felt that Accenture had the right level of business transformation and consulting expertise to help us change the way we work. And also we wanted to do that in a way that was compatible with the SAP software.

Iain Henderson, Global Account Lead, Accenture
As a systems integrator, we've evolved over time in, in how we're helping Vodafone, and so as well as doing the systems implementation and to reach the op-co's nowadays we're very much focused on what new things we can bring and work with on the EVO program. Effectively, to take what is the baseline implementation and help Vodafone fulfil their own vision of turning this into a world class solution.

Alberto Bergamini, Global Lead Enterprise Applications, Accenture
We are a global company too. We offer global services, a global delivery model, a globally present footprint. We are present in 120 countries across the globe. Everywhere where Vodafone is there in business, Accenture is there. So we believe that we can be close to this.

Accenture was confident to be able to bring value to such a transformation program because of several elements. First of all - industry knowledge. We do know the telecommunications space. Second is knowledge of the platform. We do have a very long-lasting relationship with SAP. So we collaborated. We have partnered. We do have co-innovation centres so we know the technology pretty well. Third element is our delivery model. So, we do have scale. We have a delivery engine that was fitting the complexity of the situation.

Ignacio Garcia, Head of Global ERP, Vodafone Group Plc
The company was in 'growth through acquisition' mode, and now we are unifying and making sure that we create the one company spirit rather than just different companies with one brand.

Albert Hitchcock, CIO, Vodafone Group Plc
EVO and Accenture together are really helping us transform the way we do business, which is operationally improving our efficiency to a world class cost base, but also taking a world class customer experience to our customers through products and services.

Niall O'Sullivan, Global Finance Operations Director, Vodafone Group Plc
Evo has radically transformed the entire operating model of Vodafone from an end-to-end basis. Evo has shown Vodafone that global programmes can work, and that operating companies can cooperate together for the betterment of Vodafone overall.

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