

# BT Sport Teamwork

With BT Sport, Accenture helped BT become major league pay-TV provider.



High performance. Delivered.

Sef Tuma, Managing Director, Accenture:

"The one word I would use to describe the relationship between BT and Accenture..."

Nick Wong, Director of Online, BT Consumer Division:

"And working together on BT Sport is..."

Sef Tuma:

"...collaboration."

Nick Wong:

"...is partnership."

Dan Farrell, Managing Director, Accenture:

"Partnership."

Greg McCall, COO, Television & Content, BT:

"Is dedicated."

Nick Wong:

"...is trust."

Sef Tuma:

"...is game-changing."