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Accenture Technology Vision 2016

People First: The Primacy
of People in the Digital Age

Trend 1: Intelligent Automation
Video Transcript

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The digital world will require businesses to see a little differently.

As machines join the workforce, you may think they'll take centre-stage.

But shift your focus, and you'll see that they'll help place people at the centre.

Intelligent automation will bring different skills, scale, speed and reducing complexity, that will change what's possible for all of us.

Allowing us to not just do things differently, but also to do different things.

This isn't the dehumanized future of science fiction, but rather a love story between people and machines.

As exciting new business models, job roles and new products come into being, through the power of intelligent automation.

Seizing the opportunity will take a little restructuring, to make artificial intelligence part of the bigger picture, and use it to shake up the landscape.

But the leaders know one thing for certain:

Their people can now embrace new skills and new jobs, because of the essential co-worker for the digital age.

