



MAKING THE LEAP TO NEXT GEN TECH

In high tech, today's disrupters are often tomorrow's disrupted. Within eight years, a majority of high growth companies go out of business, shrink in size or are sold at a loss.

So, what sets next-generation high tech companies apart? Successful companies excel across three interconnected systems: **operating, innovation, and culture.**

Effectively synchronizing these systems relies on a courageous C-suite to **make the leap** to new business models and operating systems, **drive innovation** through customer centricity and sustained experimentation, and **foster a values-led culture** that grounds the future workforce in a clear and formative mission.

Leaders will play multiple roles as they work to harmonize these systems, including:

Thinker: Developing pragmatic and visionary use cases to influence change.

Designer: Creating an operating system capable of long-term agility.

Mechanic: Fine-tuning the system to generate power over time.

Coach: Creating a culture that drives the right mindsets and behaviors to support your vision.

Learn more about how to lead a next-generation high tech company with our full report:

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