accentureoperations

Intelligent Business Cloud Animated Video

Video Transcript

High performance. Delivered.

Today, every business is a digital business. And success tomorrow means being fast, agile, and integrated. The winners won't just be doing things differently, they'll be doing different things - not simply meeting customers' expectations of a joined-up experience, but finding entirely new ways to increase the value of every customer experience and business interaction.

To experiment, adapt, analyse and collaborate at speed, organisations need the next evolution of hybrid cloud. We call it the Intelligent Business Cloud —an open, scalable and integrated platform that smartly connects all the capabilities that an organization needs to become an intelligent digital business.

Now, intelligence flows through the entire stack. From an intelligent infrastructure, at the base, that is dynamic, automated and adaptable and predictive. To intelligent data that is protected and presented based on permissions and business process rules. And finally, intelligent applications, that can anticipate and adjust to circumstances and context.

This isn't just today's hybrid cloud with a silver lining. It's a new vision of an enterprise-grade, managed cloud environment...with:

- A MULTI-CLOUD, MULTI-VENDOR PLATFORM

- AUTOMATED PORTABILITY BETWEEN PRIVATE AND PUBLIC CLOUDS that enables seamless migration, operation and governance of applications and workloads

- ENTERPRISE-GRADE MANAGEMENT CAPABILITIES that ensure the proper security procedures and standards are applied consistently across all cloud resources, and making sure that the cloud solutions are fully auditable.

- AN ANALYTICS-BASED, POLICY-DRIVEN APPROACH that puts the right workloads in the right places—so you get optimal price/performance and automatic scalability exactly when you need it – and, ultimately, the ability to consume your core business functions 'as a service', on demand.

- AND A SINGLE DASHBOARD that centralizes control and management of your entire virtual estate

So how can you prepare for your intelligent future?

- Get "cloud religion." Cloud technology isn't a trend – it's the basis for your company's whole intelligent digital business stance.

- Cultivate a "cloud-first" mindset. The default must be about consuming services rather than building them.

- Invest with business outcomes in mind. All spending on cloud should tie directly and measurably to business results.

- Skill up for the Intelligent Business Cloud. The most valuable talent will think in terms of digitally-enabled platforms that span companies, not just departments.

The Intelligent Business Cloud is coming— are you ready to be in the winner's circle?

Strategy | Digital | Technology | Operations