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High performance. Delivered.

Accenture Retail Fulfillment Solution: A new approach to automated retail order placement—Video

Video/Podcast Transcript

Today's retail environment is more competitive than ever.

Retailers' profit margins are being squeezed.

Consumers are increasingly turning to digital channels.

And some companies are struggling to establish a presence in emerging markets, and secure long-term growth.

On top of all this, global economic conditions remain volatile.

In uncertain times, consumer spending typically slows.

How can retailers effectively manage these major challenges?

Marketing and promotional campaigns are very important. But – are they enough?

Retailers also need other ways to manage uncertainty, maximize profits and create happy customers.

The key is inventory management.

This helps retailers ensure the right stock arrives at the right location and the right time for customers.

And automated ordering systems can help companies better manage their inventory.

Many companies have some systems in place to manage ordering, but they can be inefficient, and require large amounts of manual data entry.

Also, they may not be built to adjust to fluctuations in demand.

Accenture Retail Fulfillment Solution is a revolutionary platform that helps retailers meet their inventory challenges.

It's highly customizable, and can be easily tailored to the precise requirements of your business.

Accenture Retail Fulfillment Solution allows retailers to harness the benefits of automated inventory management. This can drive high-performance, and support companies in meeting challenges across emerging and developed markets.

Accenture Retail Fulfillment Solution is underpinned by six key values.

At the heart of the solution is a patented forecasting engine.

The platform uses proven logic processes to identify optimum order quantities on a daily basis.

This ensures retailers can consistently avoid stock shortages and overstocks.

The solution is unique, because no other company has access to Accenture's patented algorithm.

Accenture Retail Fulfillment Solution helps our clients increase sales, reduce inventory costs, and cut out-of-stock ratios.

Most importantly, it means staff can spend more time helping customers, and less time entering orders.

And because the platform is hosted in the cloud, retailers can take full advantage without having to invest in expensive capital equipment.

The solution is also priced based on the number of transactions recorded, which means costs are linked to business volumes.

This breakthrough platform allows you to transform your company's approach to inventory management.

Accenture Retail Fulfillment Solution is about more than products on shelves; it's about boosting sales and customer satisfaction, and helping you stay ahead of the competition.

Accenture has extensive global experience in helping retailers implement automated inventory management systems.

And we have a significant-presence in Asia – which means we understand the challenges facing retailers in the region.

Accenture can help you better manage your inventory needs and achieve success.