

A large, stylized red chevron graphic pointing to the right, positioned behind the text.

High performance. Delivered.

Our Mobile Expertise Helps Ducati Operate in Top Gear

Sound Effect: An engine revving.

Text: Ducati wanted a customer experience as legendary as their bikes.

Animation: A rising tachometer and a motorcycle.

Text: In just six months, we helped create a global mobile dealer system.

Animation: A globe with pin-points for dealers around the world.

Text: Now, customizing a bike is faster than ever.

Animation: A motorcycle being customized on an iPad.

Text: It's even accelerated dealer satisfaction.

Animation: A motorcycle pulling out of a parking lot.

Text: Now that's a joyride.

Animation: A motorcycle leaving smile-shaped tread marks.

Text: High performance. Delivered.

Text: Accenture

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