

Vodafone: Achieving high velocity performance and value with Accenture and Oracle

Video Transcript

A large, stylized red chevron graphic pointing to the right, positioned behind the text "High performance. Delivered."

High performance. Delivered.

Vodafone has mobile operations in 27 countries and partners with mobile networks in 48 more, serving 434 million mobile customers around the world.

Accenture is helping Vodafone migrate to the Oracle Exalytics platform, adding speed and performance to its financial reporting capabilities.

Opportunity

Speaker: Niall O'Sullivan
Group Finance Operations Director
Vodafone

The main challenge we're facing at the moment is complexity. Our business is rapidly changing, taking on new lines of business, but even at the same time, the bigger problem we face is that competitor pressures are so intense. Now, you know, we're trying to run the business efficiently while dealing with all these new challenges from different new businesses that we're taking on.

Solution

We were one of the first to implement Exalytics, and we worked with Oracle and have been an innovator in that space. But for us, Exalytics is all about performance and really harnessing what's there and getting information to our teams faster, so it's all about speed. When you're running a planning process, deadlines are always very tight, so the information needs to be presented faster. So from a customer perspective – customer being the user of the financial information – all they want is that their information gets to them faster so that they have more time to interpret that data and use it going forward.

Why Oracle

We selected Oracle, primarily people we're already familiar with HFM, so people had a huge familiarity with the system and, therefore, the level of change wasn't going to be that significant. But we do believe that their capability within Hyperion mixing with Exalytics is going to be very significant

for us in the future, we're – and, you know, we're quite excited by, when we sit down with the Oracle people, about the future roadmap products that are coming, and, in particular, when you look at things like mobility is going to be very important for us. So, you know, we believe that by getting ourselves on the front foot with this technology there's going to be a significant advantage for us in the future.

Why Accenture

Delivery capability is vitally important because we are going so fast as a project, you just need people who are skilled and able to do it and straight away. We put ourselves under a lot of pressure to deliver this project very quickly because the demands are so great, and if we don't move fast, you know, the people just move on and keep using the old way of doing things. So capability and the skill level of the people has been vitally important because it's highly complex what we're trying to deliver.

Innovation and leading-edge ideas

It's real important that our partners bring innovation and the leading edge ideas to us. We're in a high tech business, when we devise new things internally, it has to be leading edge. If we're going to invest in something, we want to make sure that we're investing in the best first time and that we don't have to go back and retrofit with a new technology that comes along.

Results

I think everything you do is all about getting much more efficient, so, from the early signs we've had – we've been implementing it now for 18 months or so, and it's very encouraging signs that it will make a significant difference to what you can do with your data.

Our thanks to:

Niall O'Sullivan
Group Finance Operations Director
Vodafone

About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with approximately 323,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US\$30.0 billion for the fiscal year ended Aug. 31, 2014. Its home page is www.accenture.com.