Analytics as a crime fighting tool
Accenture leadership perspectives
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Harvard University, Cambridge, MA
James Slessor: Managing Director, Global Public Safety, Accenture

Policing is an information business but we live in a world now where information is growing at exponential rates and it is all different types of information, it is not just crime reports, it is video in different formats and how do we manage and handle that and as a police service if you are going to manage that well you need to use analytics to get the most value out of that information.

Ger Daly: Global Managing Director, Defense and Public Safety, Accenture

Fascinating the discussion around data and the volume of data and the extraordinary challenges that creates around accountability and the obligations that the police have to share that information back with the public again.

Jody Weis: Senior Manager, Public Safety, Accenture (former Superintendent, Chicago Police Department)

If you apply video analytics to that you can the chance with all that video footage out there really looking for something that the officer may not even see, it might be in the background, it might be a car of interest and if you have all that video and you apply analytics to it, it can be the search, so all that information out there can actually add and possibly bring in actionable intelligence for the department. You have to look for new ways of doing business.

Wai-Ming Yu: Managing Director, Accenture

The organisations that are ready for the second step are saying well now that I have all this information I want to be smarter with how I use that information, I want to mine that information and I want to get more predictive in looking at that information. And finally once I have all of that how do I really build it in and integrate it into my operational tools, my RMS’s, my cads, my mobile devices.

Jody Weis: Senior Manager, Public Safety, Accenture (former Superintendent, Chicago Police Department)

I think in the next few years you are going to see incredible advancements in facial recognition, I think in licence plate readers even the ability to shrink data.

James Slessor: Managing Director, Global Public Safety, Accenture

I think police services have really embraced digital and it is not a matter of do we have a digital department or how do we do digital, in fact everything that police services do now is impacted by digital from their relationships with communities, so things like social media through to the way they manage and store their information and most importantly how they make most of that information through analytics, so analytics has absolutely transformed policing.