

Higher Education Real Estate: Cost or Catalyst for Achieving Your Academic Mission?

High performance. Delivered.



To deliver public service for the future, higher education institutions must review their considerable real estate investments to optimize the returns and secure financial stability.

North American colleges alone manage:

250,000 facilities

5 billion square feet

\$15 billion in annual construction and renovation

\$20 billion in annual maintenance, operating and utilities

And costs continue to rise, especially with 58% of higher education assets being more than 25 years old.

Why does it matter?
Assets are often outdated, inefficient and don't have the infrastructure needed to support new technology.

Laying the Foundation to Serve Future Generations of Leaders



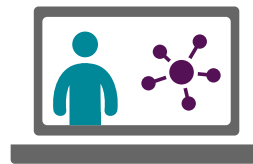
What if higher education institutions were to remodel brick and mortar assets to a facilities strategy that enables flexible environments for learning?

Leading with Learning



Use the institution's academic mission as the foundation for structuring the facilities portfolio. Begin the process by considering:

- Where do students learn?
- When do students learn?
- How do students learn?



60% of technologists predict that by 2020, there will be a mass adoption of teleconferencing and distance learning.

Creating a Blueprint for Change



- Map out the learning environment that can support modern learners and flex capacity to accommodate student enrollment.
- Create a strategic plan to fill gaps and eliminate misalignments in the current portfolio.



- Work with private and public entities to develop plans to leverage and transition current assets.
- Assess the real estate investment income and budget savings to support universities academic mission.

To read the full POV, including references, visit:

<http://www.accenture.com/us-en/Pages/insight-higher-education-real-estate-achieving-academic-vision.aspx>

© 2015 Accenture All rights reserved.