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## INTELLIGENT APPLICATIONS: When Applications Comprehend, Act and Learn

### Video Transcript

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IT is being pushed to its limits—from big data...to cloud...to the Internet of Things.

Intelligent applications will help companies manage growing volume, velocity and complexity, and maximize the business value of internal and external data.

Intelligent applications offer three critical capabilities—intelligent automation, integrated analytics and self-governance—to improve what applications are built, as well as how they are built.

Increasingly, business decisions and actions will be accomplished with the help of intelligent applications—how you interact with your customers, how you buy and sell your products or services, how you find your next product insights.

Embed intelligence everywhere to turn runaway complexity into high-performance outcomes.